

EILEEN FISHER

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**Get Dressed in 5 Minutes: Closet Organizing Workshop at EILEEN FISHER in White Plains on May 22**

What's even better than beautiful clothes? Being able to find them in your closet. Melissa Picheny, founder of the Manhattan-based firm, declutter + design, will unlock the secrets to the well-organized closet from 2 to 4 PM on May 22 at the EILEEN FISHER store in White Plains.

Picheny's five-step plan steers through the murky waters of guilt ("it was a gift!"), memory ("I had a wonderful time when I wore it") and hope ("I'll diet tomorrow") to the solid ground of personal transformation.

"Organizing your closet isn't just about controlling clutter," says Picheny. "It's about finding your personal style." Define who you are, understand what you need and you will not only have a spare, beautiful closet, but, she says, "you really can get dressed quickly and easily."

She points out that most women only wear 20 percent of what is in their closets. Figuring out why that 20 percent is so powerful is at the heart of the closet organizer's work.

It's also the heart of Eileen Fisher's design. Known for her beautifully simple clothing, Fisher bases her collections around system pieces--key tops and bottoms--that let women get dressed in five minutes.

"There's a real synergy between our philosophies," says Picheny.

Like Fisher, who began her career as an interior designer, Picheny has taken a round about path to founding declutter + design. An Emmy award-winning producer for the YES Network, she pared down her apartment and found it such a liberating experience that she started helping friends and family do the same.

Four years ago, after working nights and weekends as an organizer, she decided to let go of the biggest item in her life: her job.

Since then she has consulted for everyone from women who can't find their shoes to Newsweek and Wells Fargo.

For the EILEEN FISHER workshop, Picheny is bringing her favorite equipment from the Container Store. "I love belt racks," she says. "They're great for hanging tank tops, which take up too much space in a drawer."

EILEEN FISHER is located at The Westchester in White Plains, 914-644.8600. Picheny's website is [declutteranddesign.com](http://declutteranddesign.com).

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